



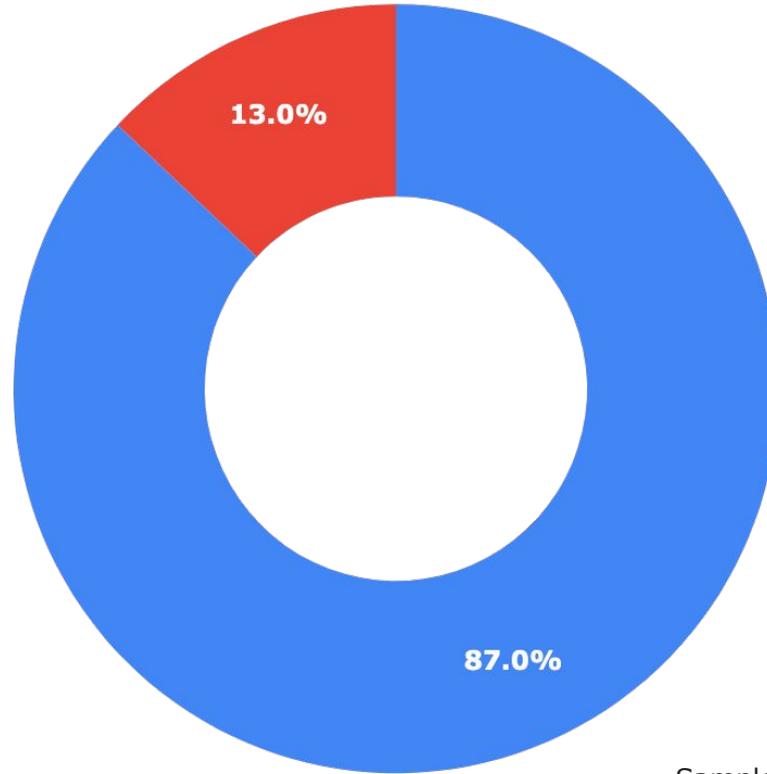
OVERSEAS
LEISURE GROUP

UK Travel Survey

Sample survey among 500 travel enthusiasts
conducted in the UK between April 24 and April 28, 2020.

Travel for you is...

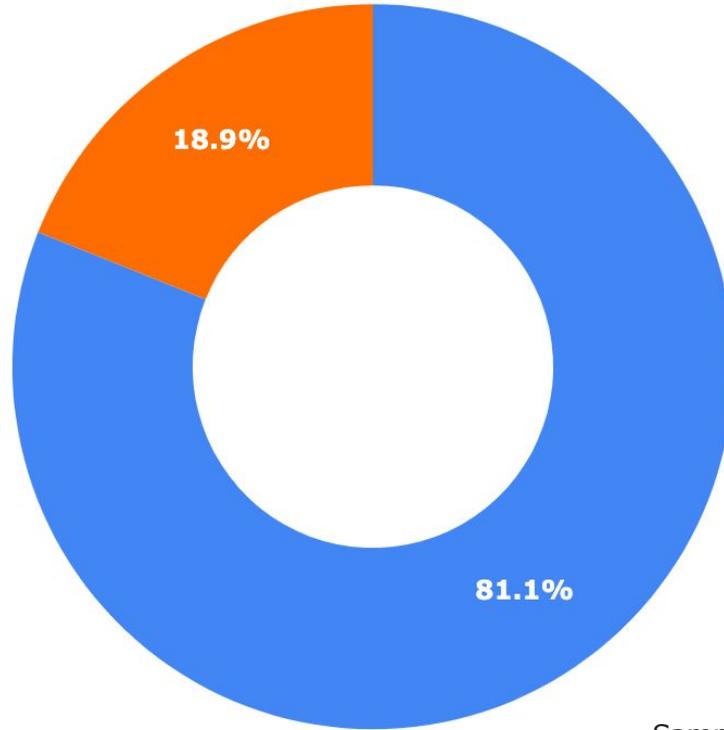
● Just on pause ● Changed forever



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Are you...

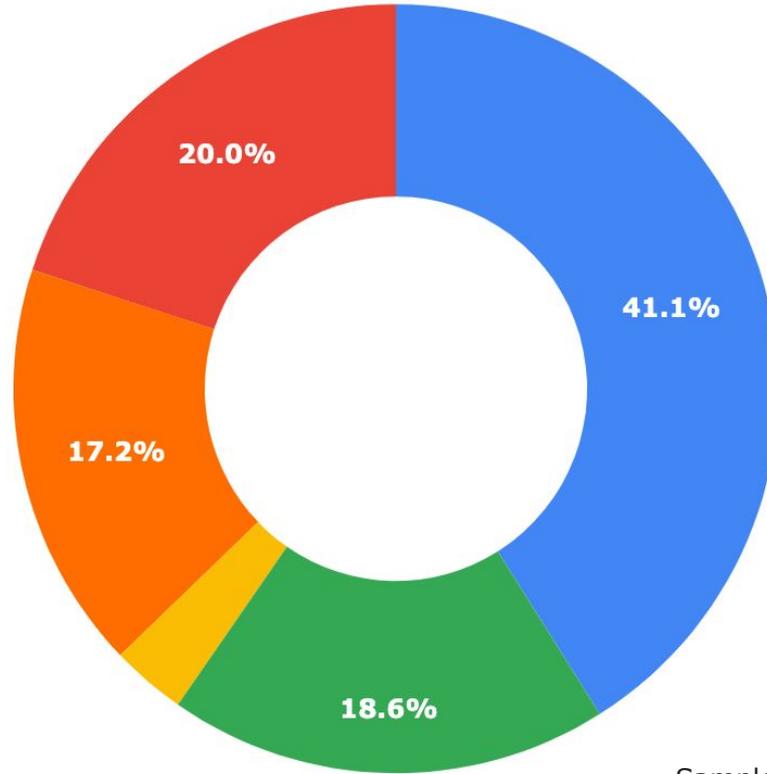
- Dreaming of the time when you will travel again?
- Going to wait and see?



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When would you travel next?

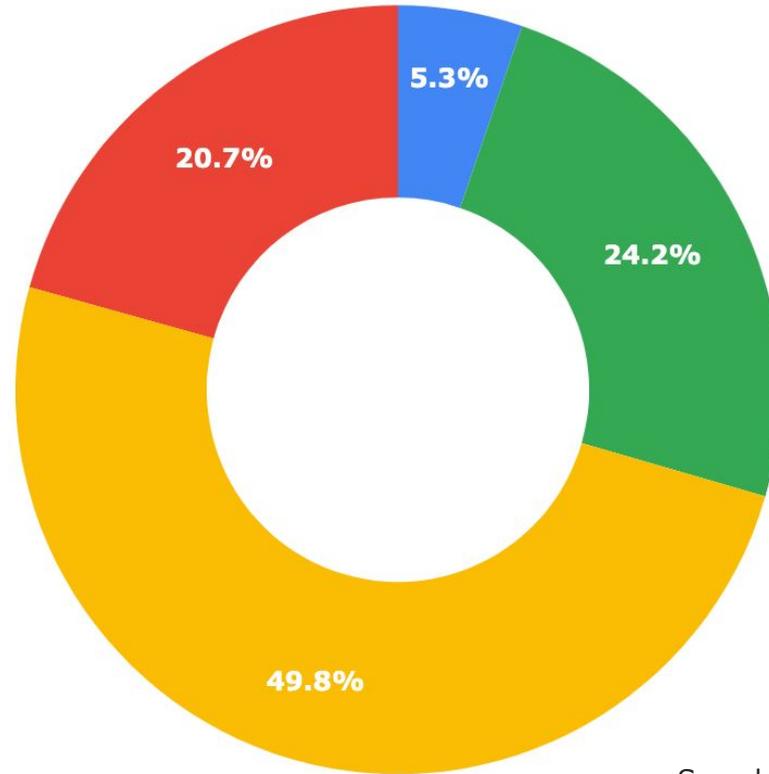
● This summer ● This fall ● Holidays ● Next year ● Not sure



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How far would you go?

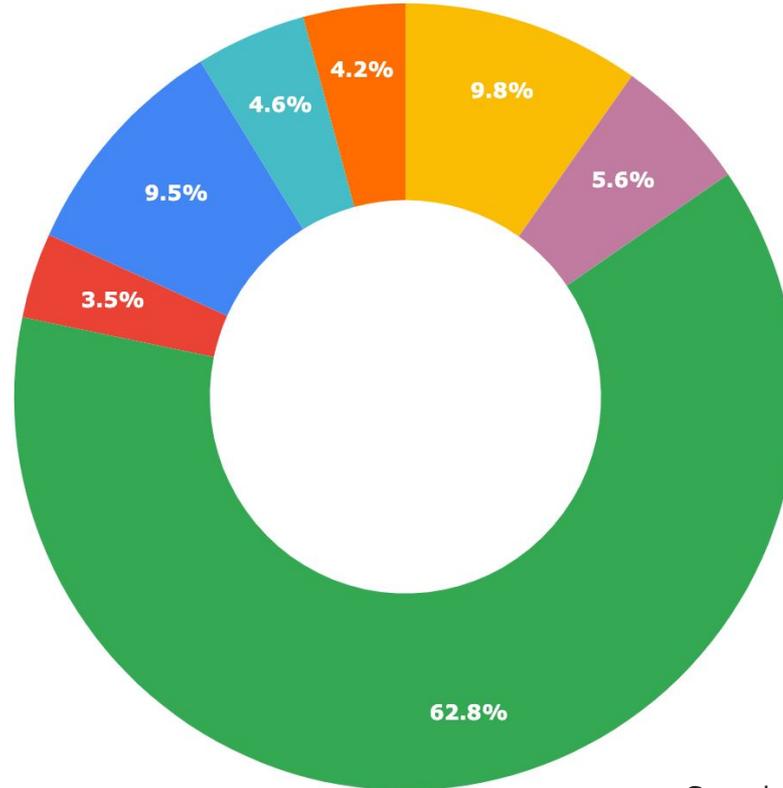
● Travel in the UK ● To a neighboring country ● Further Away ● Not sure



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Where would you go first?

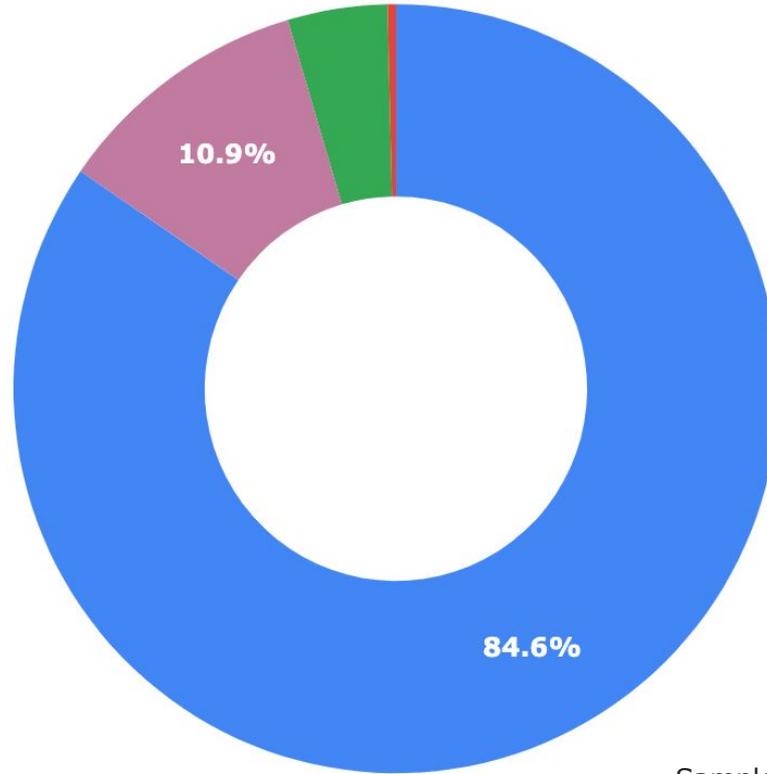
● Africa ● Asia ● Europe ● Middle East ● North America ● Oceania ● South America



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How would you get there?

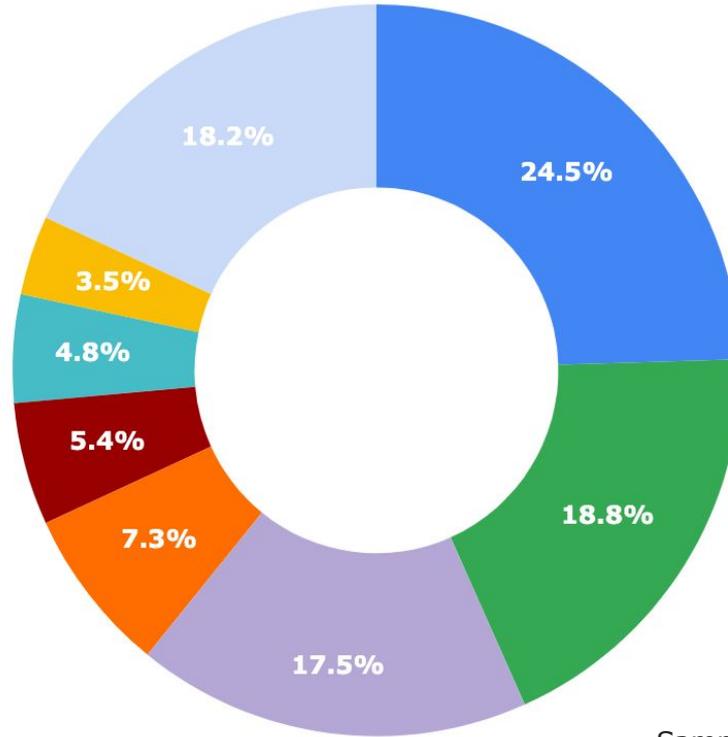
● Airplane ● Car ● Train ● Not sure



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What type of vacation would you choose?

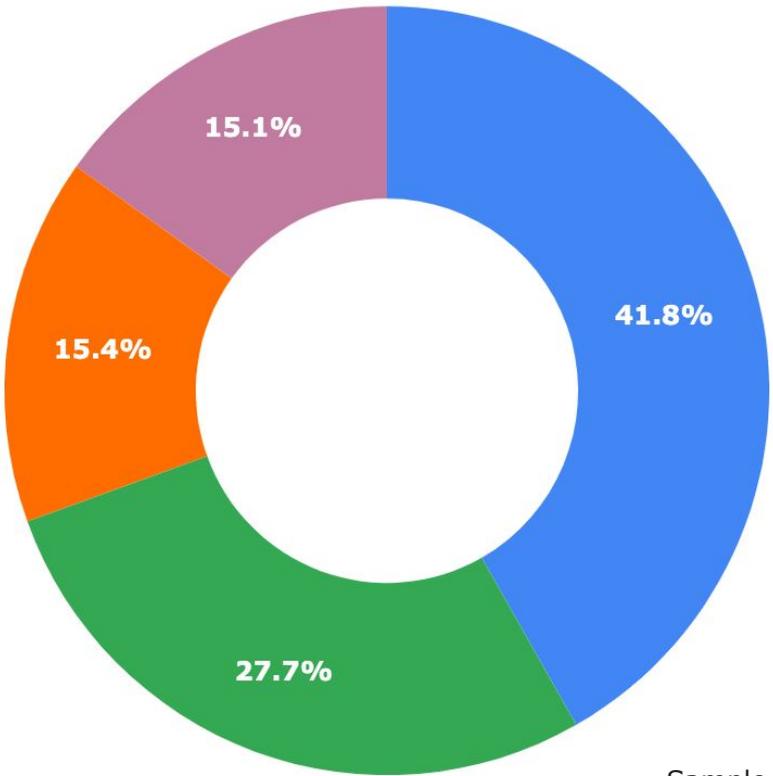
- Trendy beach resort
- Road trip
- Small island
- Wellness spa lodge
- Ranch
- Urban
- Glamping
- Other



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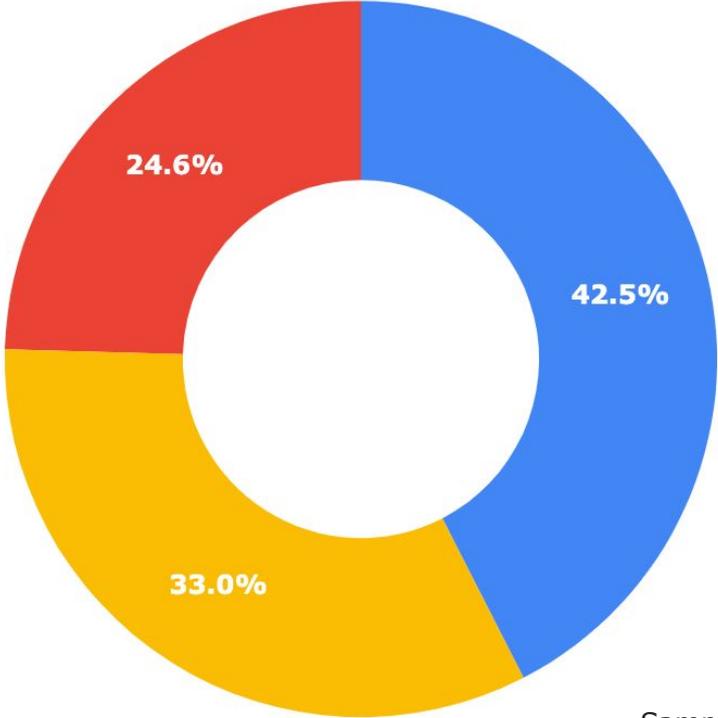
What would be your budget per person per day?

● < £200 ● £200 to £400 ● £400 to £800 ● > £800



Would you be ready to make a reservation now if there was no deposit and no cancellation fees?

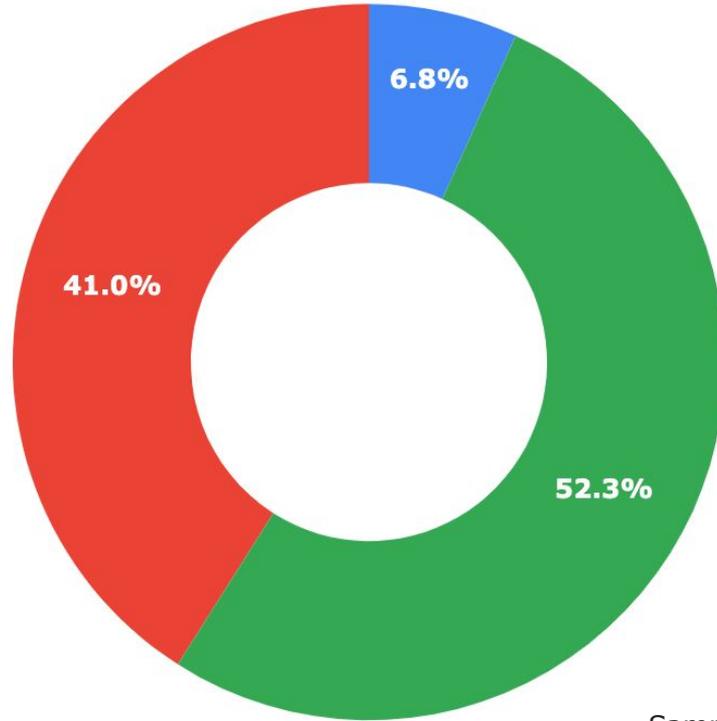
● Yes ● Maybe ● No



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In the next 12 months, do you see yourself traveling for Leisure...

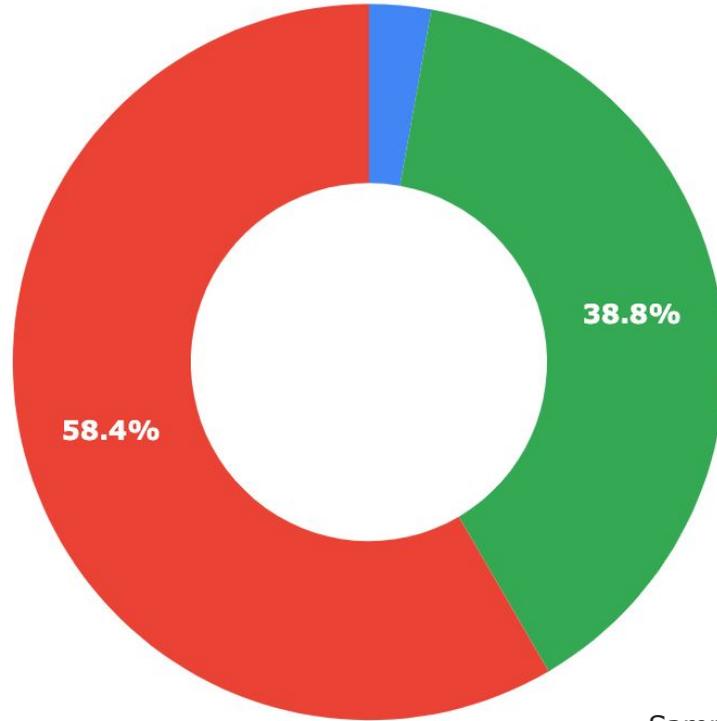
● More than I used to ● As much as I used to ● Less than I used to



Sample survey among 500 travel enthusiasts conducted in the UK - April 24 - 28, 2020

In the next 12 months, do you see yourself traveling for Business...

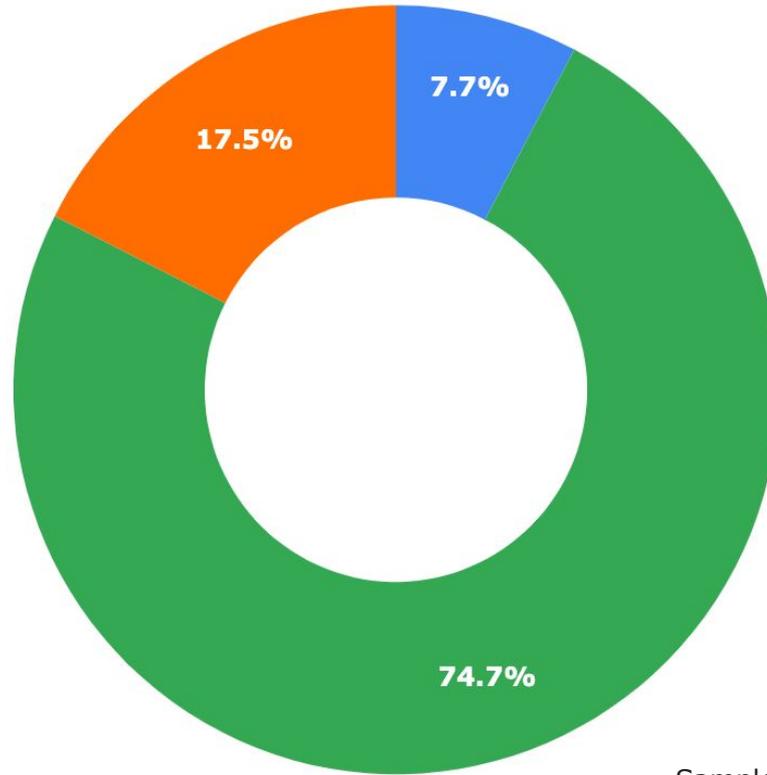
● More than I used to ● As much as I used to ● Less than I used to



Sample survey among 500 travel enthusiasts conducted in the UK - April 24 - 28, 2020

How old are you?

● Under 30 ● 30 to 50 ● Over 50



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